Visualizations with Qlik Sense

Tecnologias de Informação - Data & Analytics

- **Nível:**
- **Duração:** 18h

Sobre o curso

Visualizations with Qlik Sense is a scenario-based course, that addresses the fundamental concepts required to enable you to perform self-service visualizations and discovery.

The course combines demonstrations and hands-on exercises to teach the essential concepts for designing beautiful and effective Qlik Sense visualizations and guided stories. Additionally, you will look in depth at the different visualizations and select the appropriate one for your data and the type of questions you need to answer.

Destinatários

- Business Analysts
- Data Architects

Objetivos

You will learn to:

- Build Qlik Sense dashboards and create guided stories to share your insights.
- Look in depth at the different visualizations available in Qlik Sense and learn how to
- select the appropriate visualization/s to answer your data questions.
- Perform advanced analysis in a Qlik Sense app.
- Identify data types and explain how they are interpreted as visualizations.
- Design and create visualizations, based on user-centered workflows, for others to use.
- Discuss concepts of data visualization and how they are implemented in Qlik Sense.
- Identify best practices for Qlik Sense visualization design.
- Share insights with Qlik Sense guided storytelling.

- Explain how Qlik Sense’s responsive design enables developing multi-screen design.
- Prepare the apps and share them with others.

Pré-requisitos

- Understanding data principles

Programa

- Analyzing data with Qlik Sense
- Preparing data for analysis
- Introducing visualizations
- Working with other visualizations and properties
- Controlling data selections
- Storytelling and finalizing the app