AI for the Business Professional (AIBIZ™)

CertNexus

- **Nível:** Entrada
- **Duração:** 3,5h

Sobre o curso

Artificial intelligence (AI) is not just another technology or process for the business to consider—it is a truly disruptive force, one that delivers an entirely new level of results across business sectors.

Even organizations that resist adopting AI will feel its impact. If the organization wants to thrive and survive in this transforming business landscape, it will need to harness the power of AI.

This course is designed to help business professionals conquer and move beyond the basics of AI to apply AI concepts for the benefit of the business. It will give you the essential knowledge of AI you'll need to steer the business forward.

EXAM

Upon successful completion of the AIZ-210 assessment, business professionals will demonstrate an understanding of what Artificial Intelligence (AI) is, how it relates to and can benefit business functions, identify potential risks, and demonstrate an understanding of the challenges and milestones of implementing AI and becoming an AI-driven organization.

- **Number of Items**: 25
- **Passing Score**: 80% or 20/25
- **Items Duration**: Estimated 20-45 minutes, candidates may retake as many times as desired.
- **Exam Options**: Online
- **Item Formats**: Multiple Choice/Multiple Response

Upon completion candidates will earn the CertNexus AIBIZ credential.

Destinatários

This course is primarily designed for business leaders, consultants, product and project managers, and other decision-makers who are interested in growing the business by leveraging the power of AI. Other individuals who wish to explore basic AI concepts are also candidates for this course.

This course is also designed to assist students in preparing for the CertNexus® AIBIZ™ (Exam AIZ-210) credential.

Objetivos

In this course, you will identify ways in which AI can bring significant value to the business.

You will:

- Describe AI fundamentals.
- Identify the functions of AI in business.
- Implement business requirements for AI.

Pré-requisitos

To ensure your success in this course you should have a foundational knowledge of business processes and general business concepts. You should also have at least a basic understanding of information technology resources and systems, including networks, computers, and other electronic devices used in the enterprise.

Programa

- AI Fundamentals
- Functions of AI in Business
- Implementing Business Requirements for AI

AI Fundamentals

- Topic A: A Brief History of AI
- Topic B: AI Concepts

Functions of AI in Business

- Topic A: Improve User Experiences
- Topic B: Segment Audiences
- Topic C: Secure Assets
- Topic D: Optimize Processes

Implementing Business Requirements for AI

- Topic A: Identify Design Requirements
- Topic B: Identify Data Requirements
- Topic C: Identify Risks in Implementing AI
- Topic D: Develop an AI Strategy